

ANEX 2018
ASIA NONWOVENS EXHIBITION AND CONFERENCE



Link to Innovative Future

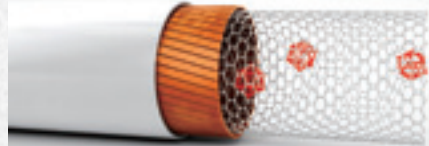
Date : June 6 Wed. to 8 Fri., 2018
Venue : Tokyo Big Sight, East Hall 1 and 2

Organized by : Asia Nonwoven Fabrics Association (ANFA)/ All Nippon Nonwovens Association (ANNA)

Managed by : E.J. Krause & Associates, Inc. / EJK Japan, Ltd.

Sponsored by [TBD] : Ministry of Economy, Trade and Industry (METI) / Association of the Nonwoven Fabrics Industry (INDA) / European Disposables And Nonwovens Association (EDANA) / China Nonwovens Technical Association (CNTA) / Taiwan Nonwoven Fabrics Industry Association (TNFIA) / Hong Kong Nonwovens Association (HKNA) / Korea Nonwoven Industry Cooperative (KNIC) / Indonesian Nonwoven Association (INWA)

Link to Innovative Future



image

Sign up now to confirm your exhibit!

ANEX is the largest comprehensive nonwovens exhibition and conference in the world that is held every three years in Asia.

It was held in Seoul in 2012, in Shanghai in 2015 and will be held in Tokyo in 2018 for the first time in twelve years.

Other than exhibition, various events are scheduled such as keynote lectures, GNS, presentations by exhibitors, various seminars and a reception party.

And an international symposium on nanofibers is also scheduled to be held simultaneously. "Link to Innovative Future" is the main theme of ANEX 2018.

This is the only global nonwovens exhibition and conference to be held in 2018.

Already 80% of booths have been reserved

by companies from various countries (as of March 1, 2017).

Consider now your participation and do not miss this perfect opportunity!

Date : June 6 Wed. to 8 Fri., 2018

Venue : Tokyo Big Sight, East Hall 1 and 2

Organized by : Asia Nonwoven Fabrics Association (ANFA) /

All Nippon Nonwovens Association (ANNA)

Managed by : E.J. Krause & Associates, Inc. / EJK Japan, Ltd.

■Number of exhibitors expected : 350 companies

■Number of visitors expected : 20,000

■Sponsored by [TBD] : Ministry of Economy, Trade and Industry (METI), Association of the Nonwoven Fabrics Industry (INDA), European Disposables And Nonwovens Association (EDANA), China Nonwovens Technical Association (CNTA), Taiwan Nonwoven Fabrics Industry Association (TNFIA), Hong Kong Nonwovens Association (HKNA), Korea Nonwoven Industry Cooperative (KNIC), Indonesian Nonwoven Association (INWA), and other related organizations.

■Supported by (magazines and newspapers) [TBD] : Pulp and paper technology times, The Senken Shinbun, THE SEN-I-NEWS, Paper times, Textile Apparel Weekly, Nonwovens Review, Web Journal, Nonwovens Industry, Nonwovens Market, Nonwovens Report International, Sustainable Nonwovens, AVR Nonwovens & Technical Textile, Textile Processing Technology, Japan Nonwovens Report

■Other sponsors and supporters [TBD]

Because of the wide-ranging uses of nonwoven fabrics, ANEX2018 is scheduled to be sponsored or supported by various industries other than textile and nonwovens industry, such as vehicle, aerospace, manufacturing, civil engineering, construction, housing, living, medical, hygiene products, and paper.

Past record of ANEX

The last two ANEX events were held in South Korea (Seoul) and China (Shanghai) and attracted a great number of exhibitors and visitors. We are expecting that ANEX 2018 will be visited by numerous senior level executives and purchasing managers as was the case in the above two ANEX.

ANEX2012 (KINTEX, Seoul)

held from June 13 to 15, 2012

number of visitors: 13,373

number of exhibitors: 237 companies from 24 countries and regions (domestic 59 companies/ int'l 178 companies)



ANEX 2015 (SWEECC, Shanghai)

held from May 13 to 15, 2015

number of visitors: 20,090

number of exhibitors: 400 companies from 21 countries and regions (domestic 216 companies/ int'l 184 companies)



Main target Exhibitors

►Nonwovens by manufacturing process

Airlaid / Composite / Drylaid[Thermal-bonded, Chemically-bonded, Needled, Hydro-entangled] / Fibrillated or perforated / Meltblown / Spunlaid / Wetlaid / Others

►Nonwovens by Applications

Abrasive / Agriculture / Horticulture / Automotive / Battery-related, other electric applications/Building / Cable wrap / Carpeting / Civil Engineering / Composites / Electronics / Filtration / Hygiene / Home furnishing and furniture / Household cleaning and wiping / Industrial cleaning and wiping / Interlinings / Leather goods / Medical / Packaging / Personal care wipes / Printing / Protective wear / Shoes / Transportation (non automotive) / Wall coverings / Linen / Coating substrates / others

►Raw materials

Adhesives, Hot melts and others / Binders, Latex, Additives and others / Fibers and Filaments / Films, Membranes, etc. / Fluff Pulp / Polymer chip or granules / Scrim and other reinforcements / Super absorbent / Surface treatment chemicals / Tapes elastics, mechanical fastening systems, etc. / Tissue, Papers, etc. / Wadding / others

►Machineries

Nonwovens production machineries[Web preparation machineries, Web forming machineries, Web bonding machineries (Adhesive bonding, entangling), Forming and Drying equipments (Wire belts and drums), Accumulator, Slitter and Winders / Finishing equipments (Impregnation, Saturation) / Other Nonwovens production equipments and accessories (Metallic wire, Needle, Nozzle, etc.)] Converting machineries[Absorbent hygiene machineries, Wipes converting machineries, Coating and Lamination equipments/Ultrasonic bonding equipments / Other converting machineries]/ Waste handling machineries / Manufacturing auxiliary equipments / Online monitoring and inspection systems / Testing equipments and apparatus / others

►Services

Publications/Research institutes and laboratories/ Trade associations/ others



Main target Visitors

Manufacturers : Textile, Apparel, Automotive, Hygiene, Medical, Chemical, Household goods, Furniture/Interior, Electronic equipment, Optical instrument, Construction, Office supplies, Civil engineering, Agriculture, Horticultures, Sports goods, Pharmaceutical, Aviation

Trading companies / Distributors :

General trading companies, Specialized trading companies (building, Home furniture / Interior, Textile, Chemicals, etc.)

Government office, Municipality, Public organization, Media, Related Associations / Organizations, Universities / Research institutes



Events to be held simultaneously

Various events are scheduled to be held during ANEX 2018. A large audience is expected to attend these events.

	June 6 (Wed)	June 7 (Thur)	June 8 (Fri)
Conference	GNS	Keynote lectures	
Seminar	▶ ANEX Seminars (Technology / Marketing)		
	▶ Industry-government-academia seminars		
	▶ Exhibitor presentation		
Int'l Symposium	Nanofiber pavilion	▶ The 5th International Symposium" NANOFIBERS 2018"	
Theme pavilion	Hygiene pavilion Medical, Environment, Automobile, Academic pavilions, etc.		
Event	Opening ceremony	Reception	



Events to be co-held

GNS(Global Nonwovens Summit)

During ANEX2015 held in Shanghai, 200 attendees from various countries participated in GNS jointly organized by ANFA (Asia Nonwoven Fabrics Association), EDANA (European Disposables And Nonwovens Association) and INDA (Association of the Nonwoven Fabrics Industry). Six industry players representing each area gave lectures on global developments within the industry. Very interesting lectures on the latest world trends are also scheduled to be given during ANEX2018.

ANEX seminars

We are planning to hold seminars on the technologies drawing the attention of industry players, and marketing strategies that effectively increase sales. We also invite you to let us know seminar subjects or lecturers you are interested in. Please do not hesitate to contact us (before September 2017). For further details, please contact the management office.



Keynote lectures

We are planning for conferences by well-known persons on cross-industrial themes.

Industry-government-academia seminars

We are planning for seminars on nonwovens by universities and research institutions.

Exhibitor presentation

Presentations by exhibitors on their products and planning are scheduled.

The 5th international symposium "NANOFIBERS 2018" (organized by The Nanofiber Society)

As the linchpin of manufacturing technology, the nanofiber is watched by all the world with keen interest. It has generated remarkable progress in research and development and commercialization. The first international nanofiber symposium entitled "International Nanofiber Symposium 2009 – All-inclusive applications of nanofiber materials exploring the next generation - Manufacturing technology and human resource development supported by future-oriented science" was held in June 2009 at Tokyo Institute of Technology. The fourth symposium was held in 2015 under the title "Research and development in nanofiber and the forefront of its application". We have decided to hold the fifth symposium during the ANEX 2018 and are now planning seminar programs based on a central theme relating to the field of material technologies such as automotive, aviation, state-of-the-art healthcare, environment and energy, robot, information network and infrastructure. This will be a perfect opportunity to understand the world cutting-edge trends in the nonwoven industry. We are looking forward to your participation.



ANEX 2018 Reception party

During the period of exhibition, a "Networking party for the nonwovens industry" will be held in order to promote exchanges between exhibitors and industry organizations. The exhibitors will be able to take advantage of the opportunity to talk business or share information. During the reception party, will be held an awards ceremony for the ANEX 2018 AWARD.

Date : June 7 (Thu) (2nd day of the exhibition)

Venue : Tokyo Big Sight, Reception Hall

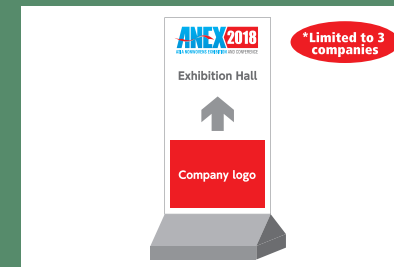
Participants : exhibitors, industry organizations, persons relating to the nano symposium (maximum number of participants : approx. 700)



Sponsorship programs:

In order to maximize the effect of your exhibit, we offer you various sponsorship programs. Please take this great opportunity to highlight your presence at the show!

*Sponsorship programs are subject to change. For the latest information, please check ANEX2018 official website or contact management office in your area.
*All the prices are NET prices and 8% Administrative charge will be added to total NET price.



1. Directional signboard USD600 (NET) per location (Advertisement size : W900 x H700)

These directional signboards are set in prominent places between the main entrance and each exhibition hall.



2. Registration counter signboard sponsor USD 2,500 (NET) per location (Advertisement size : W1800 x H1800)

Position your company as one of our main sponsors. The registration area is the only area that all attendees must visit to gain access to the show floor.



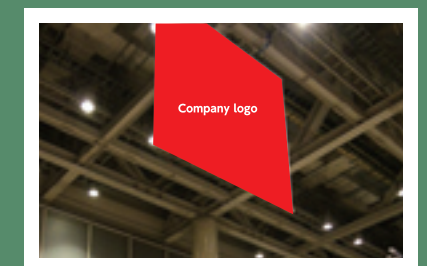
3. Gate sponsor USD1,000 (NET) per location (Advertisement size : W1800 x H750)

Your company logo will be shown on the entrance gate. This fabulous location will attract the attention of all visitors.



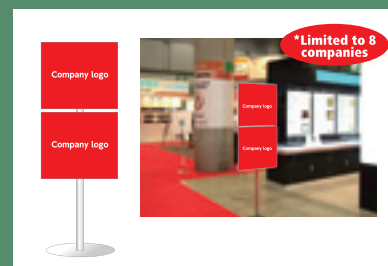
4. Carpet sponsor USD 1,500 (NET) per location (Advertisement size : W3500 x H1200)

Your company logo will be printed on the carpet.



5. Suspending Banner (in-hall) USD 5,000 (NET) per location (Advertisement size : W4000 x H4000)

Sponsor banner hanging from the ceiling above the sponsor's booths.

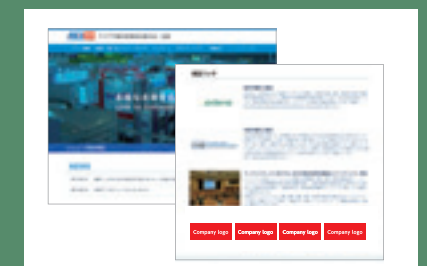


6. Gate mini-sponsor USD 600 (NET) per location (Advertisement size : W450 x H225)



7. DM / ticket advertisement sponsor USD 800 (NET) per location

Your company logo will be printed on invitation tickets, which will be distributed and sent to potential visitors prior to the event.



8. WEB site banner USD 1,000 (NET)

Company logo will be shown on the top page of the ANEX 2018 official website from the time of order till the end of show. It will provide a link to your cooperate web site.



9. E-mail delivery advertisement USD 1,000 (NET)

Deliver your company advertisement directly to over 15,000 visitors.



10. VIP Lounge room sponsor USD 2,000 (NET)

Sponsor includes: Lounge room board with company logo / wet towels with your company logo / paper napkins with your company logo / set your company brochures in the lounge room



11. Press room sponsor USD 1,500 (NET)

Sponsor Includes: Press room board with your company logo / Distribute wet towels with your company logo / Press interview room (30mins)

Exhibit Fee

► Raw Space

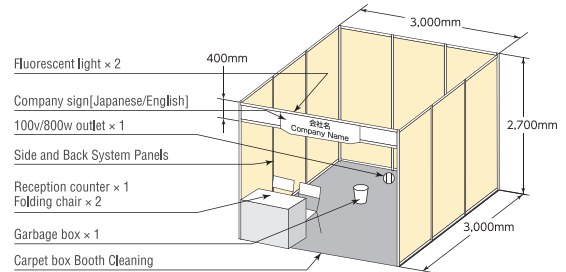
USD499_(NET) per sqm

Space only. Decorations and side-back panels are not included.

Package Booth USD5,391_(NET) per booth (9sqm)

Raw space portion USD4,491_(NET) + Basic decoration USD900_(NET) are included.

Basic decoration includes : Side-back panel, English-Japanese fascia board (1 company name per booth), Carpet, 1 Reception desk, 2 Folding chairs, 2 Fluorescent lights, 1 Electrical outlet (100V/800W), 1 trash box, booth cleaning.



Corner location charge USD210_(NET) per corner

The corner location is additionally charged when the corner faces to isle and does not adjoin to any other booths. Maximum is 4 corners.

Exhibitor Presentation USD385_(NET) session (15min)

Price includes : Projector, Screen, Microphone and Pointer
Room Capacity : 60 people

Private seminar USD3,000_(NET) session (2 hrs including preparation time)

Room Capacity : 50 people

*Full day seminar, Luncheon seminar are also available. For more information, please contact management office in your area.

*Administrative charge (8%) is to be added to total NET fee due to Japan's regulation.

*For ANFA/INDA/EDANA members, special discount will be applied on raw space portion.

Contract period : Closing date for contract , Dec. 20, 2017

Contract period might be shortened if available space becomes fully booked.

Contact

For more information, please contact show management office in your area:

USA/ E.J. Krause & Associates, Inc.

6430 Rockledge Dr. Suite 200 Bethesda, MD 20817 USA
TEL: (1-301) 493-5500 FAX: (1-301) 493-5705
Ed Park E-mail: ed.park@ejkrause.com URL: http://www.ejkrause.com

MEXICO/ E.J. Krause de Mexico, S.A. de C.V.

Av. Insurgentes Sur 664 - Piso 4°, Col. del Valle 03100 Mexico, D.F.
TEL: (52-55) 1087-1650 FAX: (52-55) 5523-8276
Paul St. Amour E-mail: paulstamour@ejkrause.com

Europe (except Spain)/ E.J. Krause & Associates, Inc. Germany

Mörsenbroicher Weg 191 D-40470 Düsseldorf, Germany
TEL: (49-211) 610-730 FAX: (49-211) 610-7337
Monika Blume Email: blume@ejkgermany.de
Gudrun Tegge Email: tegge@ejkgermany.de

SPAIN/ E.J. Krause & Associates, España

C/ Yeso, 1, 28023 Madrid, SPAIN
TEL: (34-91) 540-1710
Vicente Rodriguez Email: rodriguez@ejkrause.es

JAPAN/ EJK Japan, Ltd.

Landmark Shibakoen 7F, 1-2-6, Shibakoen, Minato-ku Tokyo 105-0011, Japan
TEL: (81-3) 6459-0444 FAX: (81-3) 6459-0445
Kanako Takahashi E-mail: anex2018-expo@ejk-japan.co.jp

CHINA/ E.J. Krause & Associates, Inc. Beijing

Capital Mansion Suite 2005, 6 Xin Yuan Nan Road,
Chaoyang District, Beijing PRC, 100004
TEL: (86-10) 8451-1832 FAX: (86-10) 8451-1829
Peter Ji E-mail: peter@ejkbeijing.com

KOREA/ K.Fairs Ltd.

Room 4401, Trade Tower 159-1, Samseong-dong, Gangnam-gu,
Seoul, 135-729 SOUTH KOREA
TEL: (82-2) 555-7153 FAX: (82-2) 556-9474
Y.K. Shin E-mail: ykshin@kfairs.com

URL : <https://anex2018.com/>